



LATVIJAS REPUBLIKAS
SAEIMA



Kultūras ministrija

CONFERENCE

PUBLIC MEDIA GOVERNANCE MODELS IN NEIGHBOURING COUNTRIES: SAFEGUARDING PUBLIC INTERESTS AND FREEDOM OF SPEECH

22 APRIL 2016

MAIN BUILDING OF THE SAEIMA, RED ROOM,
JĒKABA IELA 11, RIGA

In Latvia, discussions have been initiated on the possibility of a new, more efficient public media governance model that is aimed at protecting public interests. Governance of public media is a major part of mass media policies, and the legislature plays a crucial role in implementing it. Providing the opportunity to directly learn about the experience of neighbouring countries, the conference will serve as a significant impetus for establishing a public media governance model in Latvia.

- 9:00–9:30** Arrival and registration (Grand Vestibule)
- 9:30–9:40** Opening (Red Room)
Ināra Mūrniece, Speaker of the Saeima of the Republic of Latvia
Inese Laizāne, Chairperson of the Saeima Human Rights and Public Affairs Committee
- 9:40–10:00** *Filippa Arvas-Olsson*, Deputy Head of Media and Film Department, Swedish Royal Ministry of Culture and Democracy
Public media governance: Swedish experience
- 10:00–10:20** *Dr Indrek Ibrus*, Head of Tallinn University Centre of Excellence in Media Innovation and Digital Culture, Associate Professor at Tallinn University Baltic Film, Media, Arts and Communication School
Public media governance: Estonian experience
- 10:20–10:40** *Deividas Velkas*, Head of Media Division, Ministry of Culture of the Republic of Lithuania
Public media governance: Lithuanian experience
- 10:40–11:10** Coffee break

Live streaming of the conference on the Saeima webpage www.saeima.lv

- 11:10–11:40** *Dr Marc Jan Eumann, State Secretary at the Ministry for Federal Affairs, Europe and the Media, the Federal State of North Rhine-Westphalia, Germany*
Public media governance: recent reforms in the Federal State of North Rhine-Westphalia
- 11:40–12:30** Debate
Moderator:
Roberts Putnis, Head of the Media Policy Division, Ministry of Culture of the Republic of Latvia
- 12:30** Conclusion
Inese Laizāne, Chairperson of the Saeima Human Rights and Public Affairs Committee